DLD Tel Aviv

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All sessions in Pink are in Hall A
All sessions in Turquoise are in Hall B
Food and Fun is in Designated Restaurants in Jaffa Port

Tuesday, October 23rd

08:00 - 09:00 **Registration –** Hangar 1, Second Floor

09:00 - 09:15 **Introduction**
Orly Shani - President Oscar4B, DLD Tel Aviv

Welcoming Remarks
Stephanie Czerny – Managing Director, DLD Media, Co-Founder DLD Conference
Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit

09:15 - 09:30 **A Tel Aviv Greeting**
Ron Huldai - Mayor, Tel Aviv
Why Israel
Danny Ayalon – Deputy Minister of Foreign Affairs

09:30 - 10:20 **Advertising Paradigms**
Moderated by:
Alon Carmeli – CEO, Babylon
Discussion:
Alexander Schwarz - VP of Business Development & Co-Founder, Softonic International
Keith Teare - CEO, Just.me Inc
Rafael Mizrahi – CEO, Feng-GUI
JJ Schmuckler – Chief of Staff, Y&R Advertising

10:00 - 10:45 **Art Design Technology and the New Media**
Moderated by:
Ziah Fogel – Director, Ziah Fogel Consulting
Discussion:
Ronald Lewis Facchinetti
Catherine Levene – CEO, Artspace
Tim Leberecht – CMO, FrogDesign
Jeff Kowalski – CTO, Autodesk
Eyal Gever - Artist

10:20 - 11:05 Global Gaming Industry

Moderated by:

Robin Wauters – Writer, The Next Web

Discussion:

Julien Codorniou - Head of gaming partnerships, Facebook EMEA
Shaukat Shamim - Founder & CEO, Dezine
Rob Dyer – VP, Zynga
Branko Milutinovic – CEO, Nordeus

10:45 - 11:30 Makers

Presented by:

Ami Ben-Bassat - Lecturer and consultant, fields of innovation and creativity

Presentations by:

Yedidya (Didi) Vardi - Maker
Liat Segal – Owner, Sweet Tech Studio
Nimrod Rotem- Maker & Entrepreneur
Yoram Hadas

11:05 - 11:45 Investing in Israel

Moderated by:

Marco Rodzynek - NOAH Advisors Ltd

Discussion:

Jacky Abitbol - VP Corporate Development, Orange Digital Audience and Advertising Division
Rene Rechtman - CEO, GoViral; Chief Exec., AOL Advertising Europe
Rubi Suliman – Partner, PwC Israel
Dror Berman - Founding Partner, Innovation Endeavors
Ron Gura - Co-Founder & CEO, The Gifts Project
Gilad Novik – CTO, Horizons Ventures

11:30 - 12:10 New Human Machine Interfaces

Presented by:

Dr. Rafi Gidron - Chairman, Israel Brain Technologies; Former Co-Founder & Co-CEO, Precede and Chromatis

Demonstration by:

Lucie Nesvadba- VP Business Development, Nuance Communications
Alex Kelleher - CEO & Founder, Cognitive Match
Asaf Sela - Creative Director, SideKick Studios

11:45 - 12:05 Keynote – **Werner Vogels** - CTO, Amazon

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12:05 - 12:50 Future of Journalism and Publishing

Moderated by:

Martin Nisenholtz - Senior Advisor , NY Times

Discussion:

Rob Grady – COO, Wet Paint
Ben Rooney - Technology Editor, The Wall Street Journal Europe
Jimmy Maymann - SVP, Head of International, Aol/Huffington Post Media Group
Guy Rolnik - Founder and Editor in Chief, TheMarker

12:50 - 14:00 Lunch @ Jaffa Port

14:00 - 14:40 Cyber

Moderated by:

Nimrod Kozlovski - Board Chairman, Altal Security - Information Security Services Ltd

Presenters:

Dr. Stanley B. Alterman – President, Alterman Associates Inc
Yaron Blachman - Technology Consulting Services, PwC Israel
Keren Elazari - Teaching Fellow, Singularity University

14:40 - 15:20 How to Grow a Startup

Moderated by:

Yair Goldfinger – Founder, NewCo

Discussion:

Christopher Lukezic - Director of Marketing and Communications – EMEA, Airbnb.com
Amit Shafrir – President & Board Member, Badoo
Gadi Veinrib - Elron
Jay Adelson - Serial Entrepreneur

15:20 - 16:00 New Rules, New Values

Moderated by:

Stephanie Czerny – Managing Director, DLD Media, Co-Founder DLD Conference

Discussion:

Charlotte K. Frank - Sr. Vice President, Research and Development, McGraw-Hill Education
Deborah Berebichez - VP, Risk Analytics, Morgan Stanley Capital International
Isabell Welpe – Chair of Strategy and Organization, Technische Universität München
Katia Gaika - Deputy Director, Skolkovo Foundation

16:00 - 16:30 Israeli Gaming Industry

Moderated by:

Yaron Leifenberg - Founder, Funtactix

Discussion:

Nir Miretzky - Co-founder, TheGamers.tv
Yuval Sapir – Chairman, GameIS, The Israeli Digital Games Industry Association (RA)
Doron Nir - Game Designer, Entrepreneur

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16:30- 17:15 E-Health and Medical Devices – the Next Ten Years

Moderated by:

Lord Andrew Stone – Chairman, DIPEx

Discussion:

Ron Gutman - Founder & CEO, Health Tap
Richard Forman - Managing Member, Health Venture Group
Deborah Estrin - Cornell Tech Campus and Open mHealth
Omri Amirav-Drory- Founder & CEO, Genome Compiler Corp (GCC)
Imad Younis - President, Alpha Omega

17:15 – 17:45 Fireside Chat – The Digital Future

Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit
H.E. Rosen Plevneliev - President of the Republic of Bulgaria

17:45 - 18:45 SpaceIL – Follow Me to the Moon

11:00-13:00 PwC Israel Business Arena - October 23 & 24 - Hangar 1 Lounge
15:00-17:00

10:00 - 18:00 Innovation and Creativity Zone - Free and Open to the Public - Hangar 2

17:30 – 20:00 Tech Mingle @ the Library Tel Aviv
17:00 Complimentary shuttle will leave for Shalom Tower

17:30 – 19:30 Navitrio – Investors Meet Startups Marathon - Hangar 1 Lounge

19:30 Evening at the Jaffa Flea Market

The Flea Market is only 10 minutes walk from the Jaffa Port.

You can dine or just stroll and have a drink.

Enter Rabbi Hanina st., Tel Aviv in Google maps for walking directions

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Wednesday, October 24th

08:00 - 09:00 **Registration –** Hangar 1, second floor

09:00 - 09:15 **Welcome of Day II**

Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit
Stephanie Czerny - Managing Director, DLD Media & Ventures, Co-Founder DLD Conference
Orly Shani - President Oscar4B, DLD Tel Aviv

09:15 - 10:00 **Video**

Moderated by:
Oded Vardi - Entrepreneur/ Investor
Discussion:
Uri Levanon - Founder and CEO, watchMedia Network
Barak Bar-Cohen – CEO, KIT digital, Inc
Ariel Yarnitsky – CEO, SpeedBit Ltd.
Donald Levy – President, Smith Brook Farm

09:15 - 10:00 **E- Commerce**

Moderated by: Hagai Golan – Editor in Chief, Globes
Discussion:
Warren Adelman - Special Advisor; Strategy & Global Policy, GoDaddy
Shlomit Kugler – CEO, Mycheck
Micha Kaufman - Co-founder & CEO, Fiverr
Shahar Waiser (Smirin) - Founder & CEO, GetTaxi
Renaud Visage - CTO and co-founder, Eventbrite

10:00 - 10:40 **Social Responsibility**

Moderated By:
Robert LoCascio – Founder and CEO, LivePerson, Inc.
Discussion:
Harry JF. Bloomfield Q.C. - Philanthropist
Charles McCathieNevile - Consultant/CTO Office, Yandex
Eyal Gura - Entrepreneur; Advisor, Picscout , picapp , GiftsProject; Tmura.org

10:00 - 10:45 **Mobile – Where Are We Going?**

Moderated By:
Jonathan Matus - Entrepreneur-In-Residence, Redpoint Ventures
Discussion:
Rob Jonas– Vice President & Managing Director EMEA, Inmobi
Stéphanie Hospital- Executive Vice President, Orange Digital Audience & Advertising Division
Tony Saigh - Head of Mobile Partnerships, Skype
Ohad Eder-Pressman - Head of Mobile & eTextbooks, Chegg
Sven Schildknecht - Vice President Business Development, Deutsche Telecom AG

10:40 - 11:20 **Innovative Cities – Creative Cities**

Moderated by:

Hila Oren - General Director, Global City Administration, Tel Aviv-Yafo Municipality

Discussion:

Ximo Peris - Creative Director, Crystal CG International
John Rossant - Executive Chairman, PublicisLive
Alex Turkot - Adviser to Foundation President, Skolkovo
Dmitry Repin - Digital October

10:45 - 11:05 What Can We Learn from Birds

Demonstration:

Prof. Yossi Leshem - Dept. of zoology, Tel Aviv University

11:05 - 11:50 Education

Moderated by:

Granit Almog-Bareket – Mandel Institute

Discussion:

Charlotte K. Frank - SVP, Research and Development, McGraw-Hill Education
Ariel Weiss - Chief Executive, Yad Hanadiv
Karen Tal – CEO, Tovanot B'Hinuch
Gila Ben-Har – CEO, CET – the Center for Educational Technology

11:20 – 12:00 Innovation and Creativity Culture in Israel

Presentations by:

Yariv Bash - CEO and Co-Founder, SpaceIL
Rafael Mizrahi – CEO, Feng-GUI
Tamir Plachinsky – Project Manager, Ben Gurion Racing, Ben-Gurion University of the Negev
Rei Dishon - the Israeli burning man community, MidBurn

11:50 - 12:30 Super Angels

Moderated by:

Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit

Discussion:

Alex Hoye – Angel Investor & Co-Founder, Latitude Group
William Bao Bean - Managing Director, Singtel Innov8
Sandeep Murthy – Partner, Sherpalo India Advisors Pvt. Ltd.

12:30 - 12:40 Gadget Demo

Greg Harper - CEO, Harpervision Associates

12:40 - 14:00 Lunch @ Jaffa Port

14:00 - 14:40 Accelerators, Incubators, Hubs and Shared Spaces

Moderated by:

Zack Weisfeld - Senior Director of Strategy and Business Development, Microsoft Israel

Discussion:

Danny Gal - Chairman, Hub Tel Aviv
Avner Warner - Director of Economic Development,
Yossi Smoler – Director, the Technology Incubator Program
Ori Glezer – Co-Founder and Managing Director, IDC Elevator

14:40-14:50 **Special Address - Avi Hasson** - Chief Scientist

14:50 - 15:20 **Fireside Chat: So You Have a Great Idea, Now What?**

Discussion:

Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit
Noam Lanir – Chairman, Babylon
Robert LoCascio – Founder and CEO, LivePerson, Inc.

15:20 - 16:00 **VC**

Keynote:

Timothy Draper - Founder and a Managing Director, Draper Fisher Jurvetson

Moderated by:

Zeev Klein - Co-Founder & General Partner, Landmark Ventures

Discussion:

Mattias Ljungman – Partner, Atomico
Fred Davis – Partner, Code Advisors
Guy Preminger – Partner; Technology Leader, PwC Israel
Adam Valkin - Venture Partner, Accel Partners

16:00 - 16:20 **Keynote: Jean-Yves Naouri** – COO, Publicis Groupe

16:20 - 16:50 **Robotics**

Demos:

Limor Schweitzer - RoboSavvy.com
Dr. Amir Shapiro - Director of the Robotics Laboratory, Ben Gurion University of the Negev
Guy Hoffman - Co-Director, IDC Media Innovation Lab
Alon Wolf - Associate Professor, Technion Biorobotics and Biomechanics Lab

16:50 - 17:35 **The Future of TV**

Moderated by:

Ynon Kreiz – Chairman, Makers Studios

Discussion:

Olivier ABECASSIS - COO, e-TF1
Alex Blum – Advisor, KIT digital
Dov Moran - CEO and founder, Comigo

17:35 - 17:55 **Brains Inside Out**

Closing Remarks

Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit

Welcome to DLD Tel Aviv 2013

Stephanie Czerny - Managing Director, DLD Media, Co-Founder DLD Conference
Orly Shani - President Oscar4B, DLD Tel Aviv

10:00 - 18:00 Innovation and Creativity Zone - Free and Open to the Public - Hangar 2

11:00-13:00 PwC Israel Business Arena - October 23 & 24 - Hangar 1 Lounge
15:00-17:00

18:30 – 20:30 GarageGeeks - Meet the Leaders – Hangar 1

Moderated by:
Dr. Yossi Vardi - Co-Chairman, DLD Tel Aviv Summit
Participants:
Dr. Werner Vogels – VP & CTO, Amazon
Jean-Yves Naouri – COO, Publicis Groupe
Stéphanie Hospital - Executive Vice President, Orange Digital Audience & Advertising Division
Donald Rosenberg - EVP; General Counsel, Qualcomm
Timothy Draper - Founder and Managing Director, Draper Fisher Jurvetson
Rob Dyer – VP, Zynga
Rene Rechtman - CEO, GoViral; Chief Exec., AOL Advertising Europe
Julien Codorniou - Head of Gaming Partnership EMEA, Facebook
Rob Craft - Sr. Director Cloud Platform strategy, Microsoft